

To the extent permitted by applicable laws, the following Terms and Conditions (“**Terms**”) form the promotion rules for the Hisense UEFA EURO 2020 Signed Football Competition (“**Competition**”).

THIS COMPETITION IS VOID WHERE PROHIBITED.

1. These Terms are entered into by HISENSE INTERNATIONAL (HK) Co., Ltd (“**Promoter**”) and the entrant qualified under these Terms (“**Entrant**”).

2. By entering this Competition, the Entrant will be deemed to have read and understood these Terms and to have agreed to be bound by them. If the Entrant does not agree with any of these Terms, they should not enter the Competition.

3. The Competition will run from 12:00 GMT 28TH December 2019 and close on 17:00 GMT 11th January 2020 (“**Closed Time**”). Entries received after the Closed Time will not be valid for the Competition. Entries that are incomplete or late or not complied with these Terms are null and void from the beginning.

#### **4. Eligibility**

4.1 Entrants must meet the eligibility requirements as specified herein. Failure to meet the eligibility requirements may result in an entry being invalid and/or forfeiture of any prize.

4.2 The Competition is open and available to residents of the United Kingdom, Spain, France and Germany aged 18 years or over, excluding employees of the Promoter and their immediate families, the Promoter's agents and anyone professionally associated with the Competition.

4.3 Entrants must be eighteen (18) years old or above. Proof of identification and age may be required at the request of the Promoter. Anyone who is not satisfied with such age request is disqualified for the Competition.

4.4 By entering the Competition, the winners agree to participate in any publicity or promotional activities as may be reasonably required by the Promoter with no additional reimbursement or compensation except the Prize. Further the Promoter reserves the right to use the names and countries of winners in any publicity relating to the Competition.

4.5 No purchase is necessary to enter the competition.

#### **5. Method of Entry:**

5.1 The Competition can be entered for free via the Promoter's social media channels at

a) <https://www.instagram.com/hisensesports/>

b) <https://www.facebook.com/hisensesports/>

c) <https://twitter.com/HisenseSports>

5.2 In order to enter the Competition Entrants will have to follow @HisenseSports and tag/comment a friend's account on the relevant promotional post or tweet.

5.3 Each entry is subject to approval and re-check for qualification by the Promoter at their absolute discretion.

5.4 Any entry that is deemed as offensive, inappropriate, obscene, unlawful or otherwise

objectionable content or information will not be granted approval and will therefore be excluded from the Competition.

5.5 The Promoter takes no liability for entries not successfully completed due to any reason, including but not limited to technical fault of any kind (such as technical malfunction, computer hardware or software failure, satellite, network or server failure, network incompatibility).

5.6 All entries will be moderated to ensure they meet the criteria set; any not meeting the minimum criteria will be disqualified.

5.7 One entry per person will be eligible to win however the Entrant may enter more than once by commenting with a different friend in a new comment. More than one username per comment will still constitute as one entry only.

5.8 Entrants who do not give correct details or those who make an entry on someone else's behalf will be disqualified, at the Promoter's discretion. Any entries from agents, third parties, organised group or entries automatically generated by computer will not be accepted. Bulk entries are not allowed.

## **6. Prize**

6.1 Subject to these Terms, there are four winners for the Competition and each winner will receive a miniature Adidas UNIFORIA football signed by Fernando Torres ("**Prize**").

6.2 There is no replacement or substitute prize or any other form of compensation or reimbursement, and the Promoter may in its sole discretion to determine whether to select another winner to replace or not.

6.3 Each winner will be chosen by random computer selection on 13th January 2020 after the Close Time under the supervision of an independent person.

6.4 The winner will be notified by direct message as first point of contact, and then subsequently by email (using details provided at entry) within two (2) days of the Competition Closed Time. If a winner does not respond to the Promoter within three (3) days of being notified by the Promoter, then the winner's Prize will be forfeited and the Promoter will be entitled to select another winner.

6.5 Each Prize is non-exchangeable, non-transferable and non-refundable and there is no cash alternative in whole or in part unless otherwise stated above. The Promoter reserves the right to terminate or modify the Competition, modify these Terms prior to the Closed Time by prior notice, vary details of the Prize, or substitute a prize of equivalent value should unforeseen circumstances require it.

6.6 The Promoter shall not be liable for any Prizes which are lost, delayed or damaged in the post or otherwise not received by the winner.

6.7 The odds of winning will depend on the total number of valid entries received.

## **7 General**

7.1 The Promoter reserves the right to verify all entries including but not limited to asking for address and identity details (which the Entrant must provide within five (5) days or to refuse to award a Prize or withdraw Prize entitlement and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these Terms or any instructions forming part of these Terms or otherwise where an Entrant has gained unfair advantage in participating in the Competition or won using fraudulent

means. The Promoter will be the final arbiter in any decisions and these will be binding and no correspondence will be entered into in relation with this clause.

7.2 Winners' names will be available on Hisense social media channels for a period of three months.

7.3 The Prize is supplied by the Promoter and organised by its agency CSM Sport and Entertainment LLP, trading as CSM Brands.

7.4 Entrants should send any questions regarding the Competition or their entry to [hisense@csm.com](mailto:hisense@csm.com).

7.5 Entrants consent to their data being stored, transferred and processed in the United Kingdom (and potentially overseas) by the Promoter, its group companies and authorised third parties for the limited purpose of administering the Competition and Prize fulfilment. The Promoter and such third parties will only hold Entrants' data for as long as is reasonably necessary for the purposes specified above. Any Entrant may withdraw their consent and ask for their personal data to be deleted at any time. Should you wish to do so, you should send a written notice to [hisense@csm.com](mailto:hisense@csm.com).

7.6 In the fullest scope admitted by generally binding provisions of local law:

7.6.1 The Promoter and its group companies, its agencies and contractors shall not be liable for any damage, loss, injury or disappointment suffered by any Entrant or as a result of accepting the Prize.

7.6.2 The Promoter and its group companies, its agencies and contractors shall not be liable for any problems or technical malfunction of any computer on-line systems, servers, or providers, computer equipment or software, failure of any email or entry to be received on account of technical problems or traffic congestion on the internet, or at any website, including any injury to or resulting from participation or downloading of any materials in the Competition.

7.6.3 However, nothing shall exclude the liability of the Promoter and its group companies, its agencies and contractors for death or personal injury as a result of its negligence.

7.7 The Competition is, to the fullest extent permitted by the local laws of the territory of the Entrant, governed by English law and jurisdiction.

7.8 Under English law, Promoter shall not be liable to pay any tax on the Prize. If any applicable taxes are due on any element of the Prize such taxes shall be paid by the winner, to the fullest extent permitted by the law of each applicable jurisdiction. It is the responsibility of winners to report their Prize to the relevant authorities and to pay any applicable tax or duties including without limitation custom duty and related taxes, if and when applicable.

7.9 A person who is not a party to these Terms shall not have any rights under the Contracts (Rights of Third Parties) Act 1999 to enforce any of these Terms.

7.10 The invalidity, illegality, or unenforceability of the whole or any part of the Terms does not affect or impair the continuation in force of the remainder of the Terms.

7.11 This Competition is in no way sponsored, endorsed or administered by, or associated with, the owner of [www.facebook.com](http://www.facebook.com), [www.twitter.com](http://www.twitter.com) or [www.instagram.com](http://www.instagram.com). Any information which an individual discloses in the promotion is provided to the Promoter and not to Facebook, Twitter or Instagram. Individuals who enter the promotion acknowledge and agree that neither Facebook, Twitter or Instagram shall be held liable for any damage whatsoever arising from their participation in the promotion.

7.12 Promoter's details: HISENSE INTERNATIONAL (HK) Co., Ltd having its registered office at Room 3101-05, Singga Commercial Centre No.148 Connaught Road West, Hong Kong.

7.13 Promoter's Agency details: CSM Sport and Entertainment LLP, trading as CSM Brands whose registered office is PO BOX 70693 62 Buckingham Gate, London, SW1P 9ZP.